

# ARCHITECTURAL LITERACY FOR EVERYBODY

★ A COURSE IN FOUR PARTS ★

## Presented by Calder Loth

Architectural Historian, Golden Hammer winner & author of *The Virginia Landmarks Register*

- Learn how to “read” buildings
- Explore why American buildings look the way they do
- Discover what gives our cities style

### ALL LECTURES WILL BE HELD AT 7:00 PM at 626 E. BROAD STREET

The University of Richmond Downtown Campus Community Space  
(Parking is available on street)

Each lecture lasts approximately one hour. Handouts include an architectural glossary, illustrations of Roman and Greek orders, and a reading list.

#### Thurs Sept 23    ❶ Introduction to the Classical Language of Architecture

Roman Classicism, the five orders of Roman architecture, and influence on extraordinary and every day American buildings

#### Thurs Sept 30    ❷ Greek Classicism

The rediscovery of Greek architecture and the American Greek Revival movement, with images and discussion of etymology of architectural terms.

#### Thurs Oct 7    ❸ Motifs & Details

Architectural motifs and details we see every day have ancient origins. Learn to decode familiar building elements in your neighborhood.

#### Thurs Oct 14    ❹ American Traditional

The evolution of American traditional architecture from the exemplary to the vernacular building. What is literate and illiterate architecture?

**Cost:        \$40 / Series        \$35 / Alliance Members & Students with ID**

Cost includes a complementary copy of ***Built by Blacks: African American neighborhoods in Richmond, VA*** and a membership to the Alliance.



To Purchase Tickets, visit [www.richmondneighborhoods.org](http://www.richmondneighborhoods.org) and click on the **DONATE link (Purpose: Architecture series)** or send a check payable to ALLIANCE TO CONSERVE OLD RICHMOND NEIGHBORHOODS

104 Shockoe Slip, Lower Level • Richmond, VA 23219 • (804) 644-5040